• Framework for a multi-use and transit corridor in the heart of the region

• Links many of Atlanta’s historical landmarks and cultural destinations

• Connects four historic rail corridors
• The Atlanta BeltLine TAD

- Area: 6,500 acres
- Part of Total Planning area: 15,000 acres
- 22% of the City of Atlanta population is within the planning area
- 19% of the City’s land is within the planning area
Bringing 45 neighborhoods Together

- 22 MILES of transit
- 1,100 ACRES of environmental clean-up
- 46 MILES of streetscapes and complete streets
- $10-20B in economic development
- 33 MILES of urban trails
- 30,000 permanent jobs
- 1,300 ACRES of new greenspace
- 48,000 construction jobs
- 700 ACRES of renovated greenspace
- 28,000 new housing units
- 28,000 new housing units
- 5,600 affordable units
- CORRIDOR-WIDE public art, historic preservation, and arboretum
Organizational Structure

Project Sponsors

Public Redevelopment Authority (TAD oversight)

Private Non-profit Redevelopment Corporation (Implementation Agent)

Atlanta BeltLine

Atlanta BeltLine Partnership

Private Non-profit 501c3 Partner
Strategic Partnerships
Allene Avenue
Lawton Street • Atlanta Streetcar System Plan – 50+ miles of streetcar routes throughout the City of Atlanta – 22 miles of BeltLine corridor – Adopted December 2015
Lee Street Bridge

- Atlanta Streetcar System Plan
- 50+ miles of streetcar routes throughout the City of Atlanta
- 22 miles of BeltLine corridor
- Adopted December 2015
MLK North Sidewalk

Atlanta Streetcar System Plan – 50+ miles of streetcar routes throughout the City of Atlanta – 22 miles of BeltLine corridor – Approved December 2015
Irwin to Edgewood

- Installing of landscape ongoing
- Lights, final punchlist items, and cameras expected by to be completed early Fall
Kirkwood Ave.

- Temporary road crossing in place with Rapid Flashing Beacons in early Fall
Enota Park Design

- 8 acre parcel between Lucile Ave. and I-20
- RFP for design posted today
- National Park Service awarded $600,000 toward the construction of the active recreation area
Subarea Master Plan

- Subarea plans adopted between 2009-2012
- Goal - To implement the Redevelopment Plan goals in the context of each unique geographic area
- Purpose – To guide growth for vibrant, livable mixed-use communities by applying best management practices for transit oriented development, mobility, green space, and alternative modes of transportation.
Master Plan Update Schedule

- Multi-year effort by ABI with support of Consultants
- (Draft) Schedule
  - Phase 1: 2, 3, 10 (2017)
  - Phase 2: 1, 8, 9 (2018)
  - Phase 3: 4, 5, 7 (2019)
  - Phase 4: 6 (2020)

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<th>Phase 1</th>
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Art on the Atlanta BeltLine

- September – November
- Largest public art display in Atlanta’s history
- Biggest temporary public art exhibition in the South
- Hundreds of artists including muralists, sculptors, craftspeople, photographers, performers and musicians
Art on the Atlanta BeltLine

- Eighth year of exhibition
- Grown more than 50% since inception
- 70,000+ attendance at annual Lantern Parade
Art on the Atlanta BeltLine

- Performance series showcases local, national, international talent
- Variety of disciplines: improvisational theatre to opera, from traditional African dance to circus arts and everything in between!
Art on the Atlanta BeltLine

September 23-24: Gordon White Park

- Saturday @ 2 p.m.
- Sunday @ 4 p.m.

See brochure for lineup!
Art on the Atlanta BeltLine

October 7-8:
Historic Fourth Ward Park

- Saturday @ 1:15 p.m.
- Sunday @ 2 p.m.

See brochure for lineup!
Art on the Atlanta BeltLine

- Exhibition Firsts:
  - Tiny Doors on Westside Trail
  - Andrew Catanese
  - Yasin Jalal
Northeast Interim Hiking Trail
Eastside Trail
Westside Trail
Westside Trail
Westside Trail
Art on the Atlanta BeltLine

Community Conversation:

Art Placed on bridge over Martin Luther King Jr. Drive
Art on the Atlanta BeltLine

- What went Wrong?

1. Art work placed on the MLK Bridge was racially insensitive

2. Need for more diversity on the selection panel for Art on the Atlanta BeltLine

3. No one from Atlanta BeltLine “eye-balled” the piece prior to or after installation

4. Delegated the review and selection of panels for this particular piece to another art group
Art on the Atlanta BeltLine

• What we heard from you so far...

• Include representation from NPU’s as a part of the art selections.

• Improve outreach to African American artist with a focused search to invest and curate Atlanta African American artist.

• Consider sponsoring an Art Contest for all Atlanta Westside schools connected to the Westside Trail.

• Featured artist could do workshops with the students as well as supporting the schools' art program. The students artwork would be displayed at the schools at an event to celebrate community sponsored by the Atlanta Beltline.
Art on the Atlanta BeltLine

• We are still listening.

• Friday, September 8th – Community & Stakeholders Meeting

• Thursday, September 21st – Third Quarterly Briefing of 2017

• Thursday, September 28th – AoAB Listening Session
  7:00 pm – 8:00 pm
  KIPP STRIVE Primary – Multipurpose Room
  1425 Ralph David Abernathy Blvd SW
  Atlanta, GA 30310

• ABI will review and internally discuss what has been heard and will return to the community to report out on procedural changes and inform the community what those changes might be, and receive reactions to that.
Thank you!

@AtlantaBeltLine // engage@atlbeltline.org

The future Southside Trail
Atlanta BeltLine Partnership

- **Enable** the Project
- **Engage** the Public
- **Empower** the Residents
Official Atlanta BeltLine Tours

• Bus Tours
  – IHG-sponsored tours
• Bike Tours
• Walking Tours
  – Coming soon to the Westside Trail

➢ BeltLine.org/Tours
Run.Walk.Go! Race Series

- Record participation (800+) for July 15 Westside 5K
- Eastside 10K on December 2
  - Early bird registration available through June 15

BeltLine.org/Races

Engage the Public
Engage the Public

Boulevard Crossing Park Play Day

- Trained coaches provide instruction across a variety of sports and activities
- Free fitness classes and demonstrations
- Healthy eating options
- Games, music and more
- Sat., Sept. 29, 2-6 pm

BeltLine.org/PlayDay
Empower the Residents

Equitable Development & Affordable Housing

- **Free** homeowner empowerment workshops
  - Next workshop: Tues., Oct. 17, 6:30-8:30 pm at Habitat for Humanity
- Resource guide for existing homeowners
- The Power of “We” Thought Leadership series in Saporta Report

- BeltLine.org/Homeowner-Empowerment-Workshops
Developing Solutions to the Affordable Housing Challenge

- Implementing these solutions will require broad, sustained partnerships between the private sector, philanthropy, government, policy makers, and local citizens

Empower the Residents

Best practices from other cities include:

1. Responsibility, measurement, and accountability for a city-wide housing strategy
2. Prioritizing long-term affordability and preserving existing affordability
3. Sustained and predictable funding
4. Policies that require new residential developments to allocate a certain percentage of units to affordable housing.
5. Anti-displacement tools (e.g. property tax relief and owner-occupied rehab and anti-eviction support)
Empower the Residents

Improving Health Outcomes

• Westside Trail Community Health Grant Program
  • $500K investment by Kaiser Permanente to support health programming along Westside Trail
  • Grantees to be announced at Sept. 29 Westside Trail ribbon-cutting event
  • Developed in partnership with a community advisory group

  ➢ BeltLine.org/Healthgrants
Thank you! Please stop by our table!

info@atlblp.org // 404-446-4404